85th Annual MAMP Convention

Thursday March 18, 2027

11:00 - 4:00 PM
"Perfecting your Products"
Pre-Convention Workshop
McDonald's Meats - Clear Lake, MN
Bus available from Kelly Inn at 11:00am SHARP

5:30 PM
Cash Bar Opens
Carlson Hall

6:00 PM
Dinner
Must Present Meal Ticket

6:30 - 9:30 PM
Boards & Bags Tournament
Make sure to register by 6:30 if you would like to play
Carlson Hall

Friday March 19, 2027

7:30 AM - 4:30 PM
Convention Registration Desk Open
Show Office C

7:30 - 10:00 AM
Product Show Registration Desk Open
Terry Haws C Product Show Area

8:00 AM - Noon (or until supplies last)
Free Coffee and Rolls
Carlson Hall

8:00 AM
Welcome by MAMP President, Tony Dehmer
Early Bird Drawing $25.00
Terry Haws C Seminar Area

8:00 - 9:00 AM
Building your Brand
By Lindsey Loken, Blondie's Butcher Shop
Terry Haws C Seminar Area

9:00 - 9:45 AM
AAMP Update
By TBD, AAMP Outreach Specialist
Terry Haws C Seminar Area

Friday March 19, 2027

9:45 - 10:30 AM
Cutting Through the Confusion:
Understanding Sales Tax
By: Jennifer Dierkes, McDonald's Meats
Terry Haws C Seminar Area

10:30 - 11:00 AM
Product Show Preview
Terry Haws C Product Show Area

11:00 AM - 12:00 PM
Beyond Meat Inspection: How MDA Programs Can Help Your Business
By: MDA
Terry Haws C Seminar Area

12:00 – 1:30 PM
Friday Lunch
Provided by: JB Group & Gregory's Foods
Carlson Hall
Must Present Meal Ticket

1:00 - 5:00 PM
Ribbon Cutting at 1pm
Exhibit Hall Open
Cash Bar Available
Terry Haws A & B Exhibit Area

3:00 - 3:30 PM
Kids Choice Hot Dog Contest
(Kids needed to help judge)
Exhibit Hall

3:30 - 4:00 PM
Kids Sausage Creations
Exhibit Hall

4:30 PM
Past Presidents meet for a Group Photo
Exhibit Hall – Next to demo area

5:30 PM
Cash Bar Opens
Carlson Hall

6:00 PM
Dinner
Must Present Meal Ticket

6:30 - 9:30 PM
Casino Night & Kids Inflatables
Carlson Hall

Saturday March 20, 2027

8:00 - 9:00 AM
Full Breakfast
Terry Haws A & B Exhibit Area
Must Present Meal Ticket

8:00 AM - 11:00 AM
Registration Desk Open
Show Office C

8:30 AM
Welcome by Vice President, Jennifer Dierkes
Early Bird Drawing $25.00
Terry Haws A & B Exhibit Area

9:00 AM - 12:00 PM
Exhibit Hall Open
Cash Bar Available
Terry Haws A & B Exhibit Area

9:00 AM - 11:00 AM
2nd Annual High School Meat Cutting Contest
Terry Haws A & B Exhibit Area

10:30 - 11:30 AM
Kids Deli Tray Contest
Exhibit Hall

12:00 PM - 12:45 PM
Social Hour Lunch
Snack bar and beverages provided by MAMP
Carlson Hall

12:45 - 2:00 PM
Growing & Transitioning: Planning for What's Next
By: Jeremey Johnson & Troy Kopischke, Conger Meat Market
Terry Haws C Seminar Area

2:00 – 3:00 PM
Adding Value, Adding Sales
By: Phil Carlson, Von Hanson's Meats
Terry Haws C Seminar Area

Saturday March 20, 2027

4:00 *PM*
Award Ceremony & Annual Meeting
Product Show Review to Follow
Drawing for $100.00 Cash Prize
Terry Haws C Seminar Area

5:00 PM
Cash Bar Opens
Carlson Hall

6:30 *PM*
Kids Pizza Party & Magic Show
Bell / Alexander Room
Please pickup kids immediately after banquet.

7:00 PM
Banquet & Special Awards
Carlson Hall
Must Present Meal Ticket

Sunday March 21, 2027

8:30 AM
Directors Breakfast
Best Western Kelly Inn Board Room

9:00 AM
Board of Directors Meeting
Best Western Kelly Inn Board Room

Hope to see you at the Convention!!